

TV/VIDEO PRODUCTION
Scoring Sheet

Pre-production Elements

Pre-Production & Planning (10 points max)

Is the theme understandable and clearly identified
Is the Storyboard complete and reflect the final video

Production Elements

Videography Skills (20 points max)

Effective use of composition and a variety of shots
Steady shots, video sequences with good timing.
Natural lighting contributes to overall production

Creative Editing Skills (20 points max)

Use of creative shots and/or audio elements
Good editing techniques and effectiveness

Audio Skills (15 points max)

Distortion free, appropriate levels, balance

Communication Effectiveness

Theme of Presentation Skills (10 points max)

Does the presentation convey the theme?

Content Skills (10 points max)

Organized, easy to understand and informative

Target Audience (15 points max)

Create viewer interest and overall impression

TOTAL POINTS

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Deductions

Compulsory Criteria:

- Resume Penalty (-5 points) _____
- Clothing Penalty (-5 points) _____
- No Slate/team# (-5 points) _____

Disqualified if:

- Arriving late to the competition _____
- Video Length (+/- 5 frames over assigned TRT) _____
- File not properly labeled (Team_-----) _____
- Using equipment not warranted
(light kit, steady cam, attachable lenses, filters, etc.) _____
- Leaving the CVC classroom with out permission _____
- The use of a cell phone at any point during the competition _____