

Partnering

with **SkillsUSA Maine** makes

Good Business Sense

SkillsUSA Maine is a partnership of students, teachers and industry working together to ensure Maine has a skilled work force.


We help every student excel.

The SkillsUSA Maine network helps industry partners increase their reach and impact in *four essential* areas:

- *Marketing* the brand
 - *Recruiting* employees
 - *Improving* the Industry
 - *Winning* support from communities



Here's how.



A nationwide network of industry and education dedicated to helping students in career and technical education programs become “Champions at Work.” Independent market research shows SkillsUSA is known and respected for networking, leadership and the SkillsUSA Championships.

SkillsUSA: FACTS AT A GLANCE

State Members annually: More than 2,000 — and growing.

National Members annually: More than 285,000 — and growing.

- Teacher members annually: More than 15,000
- Members served since founding: More than 9.3 million
- Occupation areas served: More than 130
- Schools/colleges/institutions served: More than 24

Industry partners and sponsors: More than 1,100 at national level. Thousands more at state and local levels.

- National championships contests: 87 in 2007 — 57 hands-on skilled trade and health occupations contests, five occupationally related, 15 leadership contests, and eight demonstration contests in occupations.
- National championships value: More than \$25 million in donated cash, material and in-kind support from industry.
- Local and state championships: State, regional and local contests held annually in Maine with donated cash, material, and in kind support.

Mission and Recognition: *SkillsUSA empowers members to become world-class workers and responsible American citizens. Founded in 1965, it is recognized and endorsed by the U.S. Departments of Education and Labor, departments of education in every state, the American Association of Community Colleges, and the National Association of Secondary School Principals, among many, many others.*



SkillsUSA: OUTCOMES

Career and Technical Education enrollments and schools nationally

- Enrollment in high school and postsecondary technical education has soared by 13 percent — from 18,458 students in 2002 to 21,198 in 2006.†
- CTE courses are offered in comprehensive high schools and career and technical education schools. CTE is offered in middle schools, high schools, two-year community colleges, and other postsecondary schools. ‡

SkillsUSA and student organizations

- According to a recent poll regarding dropout rates, SkillsUSA advisors report that more than 96 percent of their students successfully finished their schooling.
- Independently conducted surveys** of academic and CTE instructors show that students in CTE and student organizations (including SkillsUSA) outperform non-CTE students in every category of comparison, such as exercising leadership, participating as a member of a team, serving customers/clients, and working with cultural diversity.
- A survey of more than 3,500 SkillsUSA students conducted in June 2005 confirmed that further education and preparation for careers are important to SkillsUSA members.
 - 82 percent of the graduating high school students planned to attend college; half of those planned to work and attend college simultaneously.
 - Of those high school and postsecondary students going to work, 86 percent were going to work in the careers for which they'd trained; half already had jobs in their fields at the time of the survey.
 - When asked the most important benefit of being a member of SkillsUSA, 59 percent ranked “gave me confidence” first or second. “Learning to be a leader” was next.

† Maine Department of Education

‡ National Assessment of Vocational Education authorized by U.S. Congress

* Southern Regional Education Board

** National Research Center for Career and Technical Education